

DHRUV KAPOOR

Redefining Contemporary Taste

BRAND PHILOSOPHY

Fearless self-expression, twisted modernity, and a strong emotional current come together to make the brand Dhruv Kapoor. Since its inception, the brand has been synonymous with **revolution**, transformation & independence.

We aim to break the archaic rules of **gender**. For centuries, masculine energy has been revered, across cultures, as powerful and commanding. Conditioned by social norms, the world has believed that a **feminine energy** is less powerful because it is more emotional, more empathetic.

It is this **emotion** and **empathy**, combined with definitive power that we use to bring out the best of both energies in our creative expression.

Far from traditional aesthetic imagery, the brand depicts an endless play of **past, present, and future**. It is an **unrestrained** reflection of contemporary society and its interactions with the most diverse cultures where convention is re-defined in the tireless search of **new perspectives**.



CELEBRITIES



ANUSHKA SHARMA



SHILPA SHETTY



EVA CHEN



VARUN DHAWAN



PRIYANKA CHOPRA



KAREENA KAPOOR



KAREENA KAPOOR



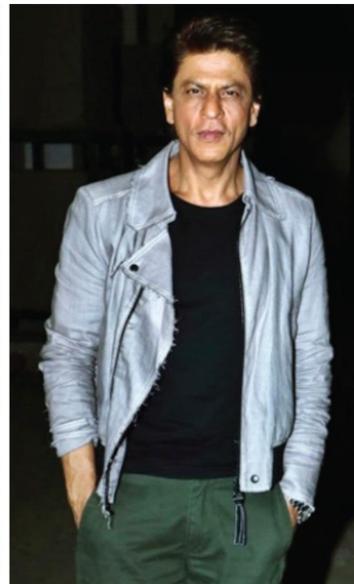
KIRAN RAO



ANUSHKA SHARMA



KAREENA KAPOOR



SHAHRUKH KHAN



MAHIRA KHAN



SONAKSHI SINHA



ANUSHKA SHARMA



SONAKSHI SINHA



MALAIKA ARORA



ADITI RAO HAYDRI



MALAIKA ARORA



ESHA GUPTA



KARAN JOHAR



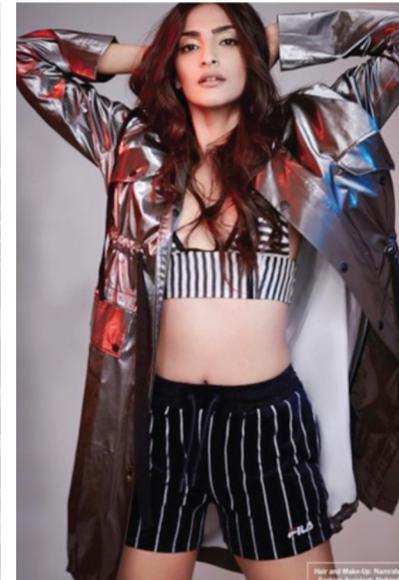
KAJOL DEVGAN



AISHWARYA RAI BACHCHAN



RANVEER SINGH



SONAM KAPOOR



KRITI SANON

RECOGNITION

The brand has earned rave reviews for its indirect take on contemporary fashion and remains a celebrity favorite in India.

50 MOST INFLUENTIAL YOUNG INDIANS

Dhruv Kapoor, was awarded as one of the 50 most influential young Indians by GQ India in 2017

Vogue India Fashion Fund

Bagged the Vogue India Fashion Fund in 2016, declaring it as the best emerging design talent from the country.

Milan Fashion Week Invitation

The brand was sponsored and invited by Camera Nazionale Della Moda (CNMI) for two consecutive seasons to exhibit during the prestigious Milan Fashion Week at the Fashion Hub Market. The brand was awarded as one of the best emerging designers during Milan Fashion Week. In addition to this, the brand was offered a presentation for SS20 amongst the official Milan Fashion Week Calendar.

Brands To Watch

WWD Japan, Grazia Italy 2016

GQ Style Awards

Dhruv Kapoor was awarded the Young Designer Award by GQ India, 2018

GAME, SET, MATCH



A grand debut at fashion week coupled with standout marketing, Dhruv Kapoor is a fresh label that's been kicking all the right boxes. We break down designer Dhruv Kapoor's game plan for you. By Vikram Hazarika Sharma

In the new chapter of Indian fashion, there's a fast-emerging crop of young designers who are not only creative and making over their own brands. One such young track is now Delhi-based Dhruv Kapoor, 26. In his debut outing at Lakmé Fashion Week, Winter/Festive 2016, Kapoor's label, Team Kapoor, drew a lot of attention from the audience. His work stood out not just for the design innovations that kept it, but also for the offbeat marketing and promotional tactics he made him employed to draw attention to the new sport, urban aesthetic infused in his creations. From bloggers showcasing Team Kapoor Fall/Winter at the show to fashion week bloggers opening the label's controversial accounts, his debut splash was hard to ignore for several reasons.

Dhruv's background is no less impressive. Armed with a Masters in

Womenswear Fashion Design from the Istituto Marangoni in Milan, he credits a lot of his inspiration to Italy's fashion capital. The fashion week? Milano's Prada, of course. Having worked for industry colossus like as Etro, where he assisted on the Spring 2014 collection under head designer Venetia Etro and senior designer Eliza Perrelli, Dhruv has had mentors who are among the best names in the business.

His learning is clearly reflected in his label—Team Kapoor is an intelligent, thoughtfully designed fashion label for the discerning new breed of Indian shoppers who want to feel intellectually stimulated by the clothes they wear. The collection largely consists of sportswear

Dhruv Kapoor, Indian fashion's newest game changer

The daring young designer is championing sports luxe menswear with a downtown cool vibe. It may just be his ticket to the big time



Source: real-time-voice-journal.com

Deep inside one of Gurgaon's many sprawling residential blocks lies 27-year-old Dhruv Kapoor's two-storied atelier. It could pass as any upscale bungalow, until you're smacked in the face with a bold sign at the reception that reads "DHIVAM KAPOOR".

Kapoor's office is a minimalist haven drenched in natural light, colour-popping curios and coffee table books ranging from Dansk to Prada. In front of two pristine white walls are racks of bulk-shaped bombers, oversized coats and scuba sweatshirts bearing acrylic slogans like "smold" and "sneaky". Gurgaon's darling to look like Milan. It makes sense. The Istituto Marangoni alum is still clinging to the coat-tails of his time in the fashion capital that he claims "bainminded" him: "It gave me a new vision that wasn't restricted in terms of dressing. It's a culture that's extremely open to trying new styles. And that's getting guys like me a lot of attention."

He's right. For his debut show at Lakmé Fashion Week last August on one of the smaller stages, he was initially mistaken for being Dhruv Kapoor, the womenswear designer. But after putting out a range of sports luxe bombers and joggers—the kind Ranveer Singh and Virat Kohli would lap up—there was a new Dhruv to reckon with. At his second show this year, a mini stampede ensued at the same stage.

Kapoor is from a generation that's part of the technology boom. He attends trade shows across the world and studies fabrics. "You can't imagine the kind of stuff that's being shown abroad: fragrant textures, crazy finishes and water-repellent clothes that have an oil finish, almost like something's slipping off them." He sources his neoprene and viscose from China and blends them with Indian cottons for a combination that looks Matrix futuristic but feels totally snug.



Dear Dhruv,
Congratulations on being selected as the Winner of the Vogue India Fashion Fund 2015!

VIFF started as a platform for the next generation of fashion designers in India. For its fourth edition this year, we received entries from over 100 designers all over the country. After two rounds of judging and a grueling elimination process, you have arrived as the country's most promising design talent.



DHURV KAPOOR
デザイナー (ファッション)

2013年にスタートしたインディペンデント、ウイメンズのファッションブランドである、Dhruv Kapoorのファッションブランド「Team Kapoor」のデザイナー。結婚前は、約130000〜250000円/月。現在、インドでの高級ホテルで、専任デザイナーとして、大手百貨店の「Dhruv Kapoor」に勤務している。

GQ's Most Influential Young Indians 2017: Mavericks

They're setting trends and disrupting norms
GQ Staff • Published: Jul 07, 2017 | 18:45:21 IST



A stand-up comedian whose punchlines are going global, one of India's most bankable actors who is dominating screens and billboards alike and a millennial



Dhruv Kapoor
Designer
Age: 28
Born in: Delhi
Kapoor's one of the balletiest menswear designers in the country right now: Four years into the business, the Istituto Marangoni alum's stayed true to his sports-luxe aesthetic roots—hulk-shaped bombers, scuba sweatshirts and tailored sweatpants—when most would've succumbed to designing for a more profitable wedding market. In photos by Park Institute

VOGUE INDIA

HOME > FASHION > INSIDER

Indian designers Kulsum Shadab Wahab and Dhruv Kapoor win big in Milan

By AKANKSHA KAMATH

PUBLISHED: FEB 28, 2019 | 17:56:42 IST



The designers bagged both first and second places at the Fashion Hub Market prize, making it a proud moment for the country



For more information, contact:

Savleen Bindra
Head of Sales & Collaborations
savleen@dhruvkapoor.com
info@dhruvkapoor.com

+91 9999386794