

Brand Portfolio



MAARKWULL

THE BRAND

MARRKNULL is a unisex ready-to-wear brand from Beijing, founded by Wang Wei and Tim Shi in 2017.

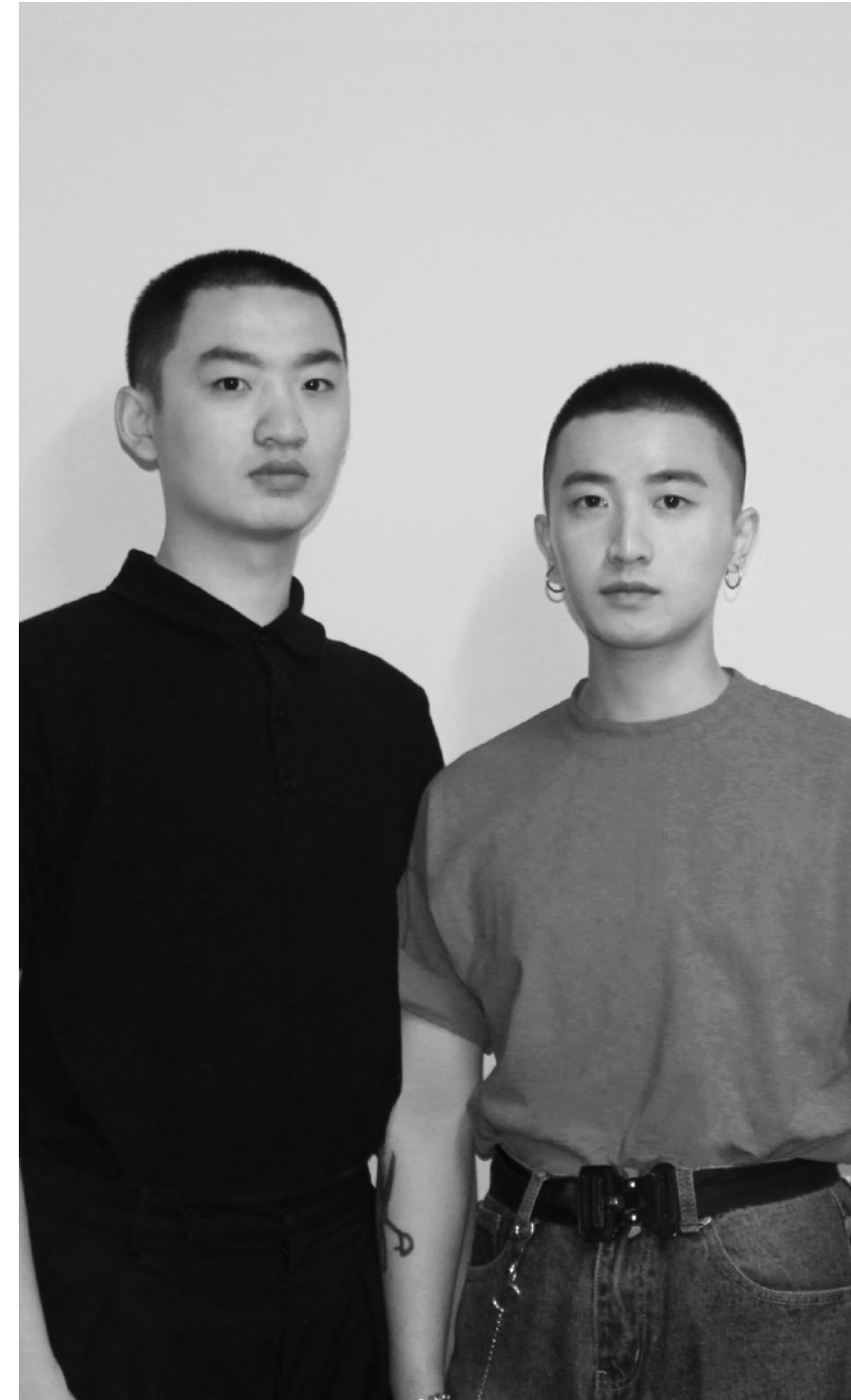
MARRKNULL uses the popular culture as a background to describe its contradictions and impressions with the modern developing social system. In the 'Template Era' that full of imitation and replication, reflect on the daily cultural and contradiction and influence between the modern social system.

Focuses on structural changes of clothing, based on the consistent use of structural stitching techniques, combined with Chinese traditional clothing structures. Decomposition and reconstruction old-fashion style express with humorous manner.

The brand use special tailoring and silhouette changes to express a unique perspective on social culture and breaking gender limitations.

THE DESIGNER

Tim Shi born in Shandong and educated in Beijing, he received a BA in Built Environments from Central Academy of Fine Arts, Wei Wang born in Hunan and educated in Beijing, graduated from KnitWear BA at Institute of Fashion Technology. They hope to show new youth culture through the expression of conflict and contradiction in clothing, breaking the tradition and expressing themselves.



Tim Shi (Left)
Wang Wei (Right)

Spring 2018
Berlin Fashion Week
RUNWAY



MARRKNULL Spring 2018 supported by BFW Fashion Revolution, announce the new collection in Arena Club at Berlin. This is the MARRKNULL first runway show.

Spring 2019
New York Fashion Week
RUNWAY



BOF announced that MARRKNULL was the VFILES RUNWAY 10 Winner in August 9, 2018. Announce the new collection in Barclays Center at New York Fashion Week, reported and interviewed by DAZED named that "MARRKNULL is the VFiles-approved label shaking up Chinese Fashion".

Spring 2019
London Fashion Week
Presentation



MARRKNULL presentation at LFW Discovery Lab in Sep. 2018. It has received extensive attention from LVMH Group and Sara Maino, special reports from WWD, I-D, Harper's BAZAAR, ELLE.

OVERVIEW

of MARRKNULL



Spring 2018 BFW Runway

MARRKNUL SS18 is inspired by the scavengers, from the living environment of the group extending to the state of piled packages, and echoing MARRKNUL's spirit of concerning the edge of the culture and the marginal groups. The whole collection expresses the broken and the marginal groups. The whole collection expresses the broken and uncoordinated feeling through the using of splicing volume, splicing crimp and knotting, to represent the form of packages. Showing the effect of packaging by wrapping the ribbon around, using plastic and wrinkled fabric with Kraft paper texture to create the feeling of waste, the appearance and mental condition of the homeless and scavenging group becomes the main inspiration, to create the idea of vagrancy.



Fall 2018 Look book

MARRKNUL FW18 is inspired by the countryside of China, MARRKNUL combine the functional lines of the running sense with the classic style of countryside style China, combining with the unique plaid of China in the 1980S to disassemble apparel pieces and connect them with plate buckles. Decomposition and reform of ancient Chinese clothing unique flat cut, using more modern techniques, expressing to the streets wear.To convey the China style.





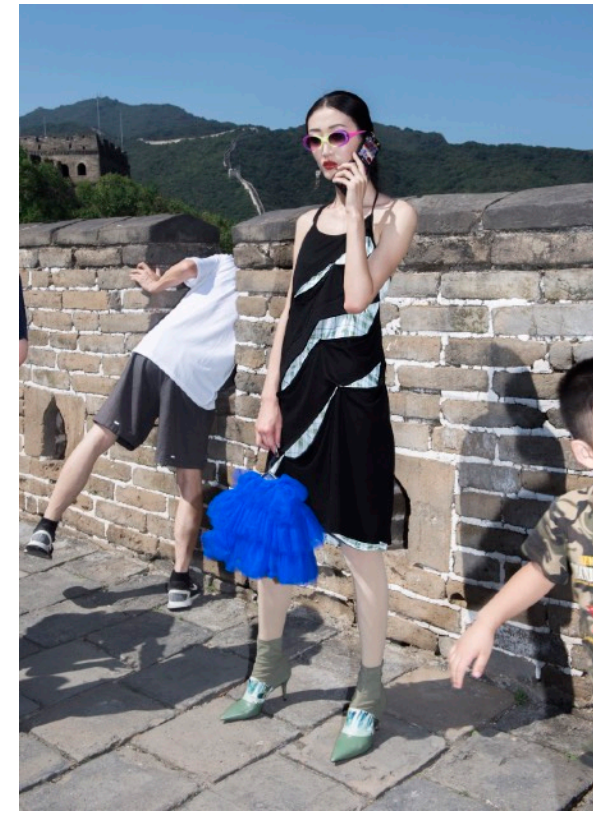


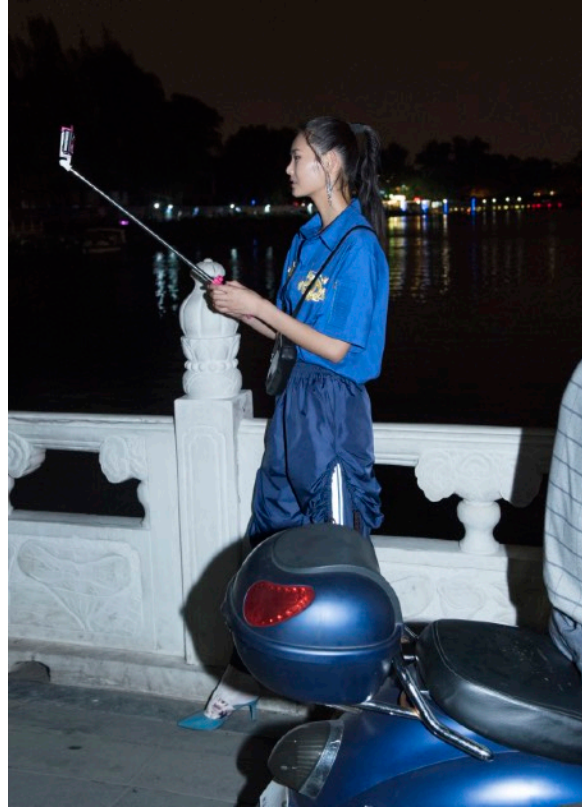


Spring 2019 Look book

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Spring 2018 NYFW Runway

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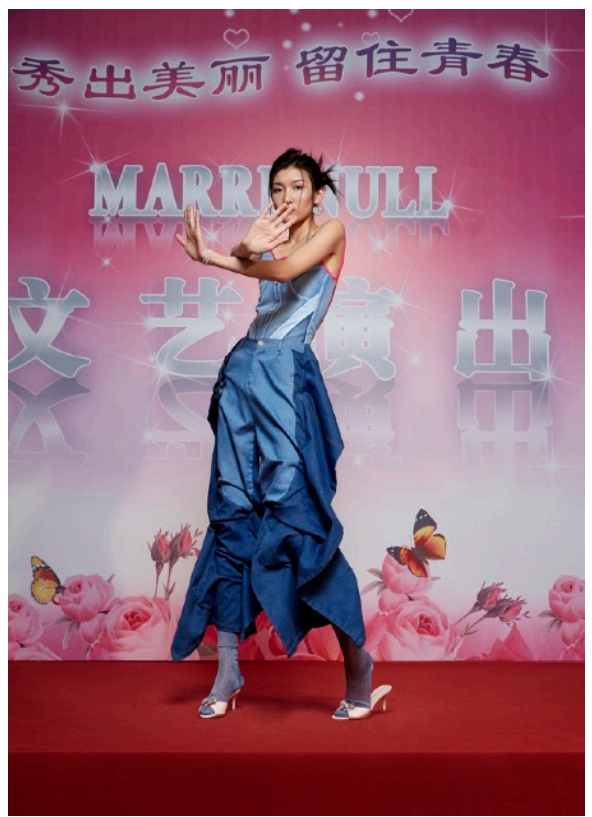


Fall 2019 Look book

MARRKNULL AW2019 is inspired by the stage performance.

We using recycled school uniform and bedspread fabrics, combine with the sports wear structure; enlarge the clothe and then fold it to a fitted clothes; combining QiPaoWith the diving suit and life jacket to a down jacket and dress; using diamond to highlight the sports structure. Presenting a MARRKNULL visual feast.







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FASHION / FASHION SCOOPS

Designers Shine at Discovery Lab, On|Off Showcases in London

The most notable labels at the showcase were Marrknull and Underage, whose collections were steeped in nostalgic street and club references.

By Samantha To and Julia Neal on September 19, 2018

f t p +



RIISING UP: Among the rising stars at the British Fashion Council's Discovery Lab were Asian designers who either studied in the U.K. or crossed the globe to

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WWD

Text By Paul Mclauchlan

DAZED

Photography: Hattom Lee

MARRKNULL is the VFiles-approved label shaking up Chinese fashion

FASHION - Q+A

Designers Tim Shi and Wang Wei made their NYFW debut last night, with collection inspired by the Chinese 'scenic spot'

6th September 2018
Text: Paul Mclauchlan



Photography: Hattom Lee

They translate this into their clothing by reimagining familiar – or unfamiliar, to the untrained Western eye – Chinese design tropes through the use of unique fabrication and unconventional silhouettes. Traditional cheongsam garments become asymmetric bomber jackets, lilac puffers become trousers, and deconstructed leather trench coats are spliced together to become unique hybrids. The duo are also unshackled by rigorous gender boundaries, styling men in beaded, ruffled tops, and women in traditionally masculine, wide-shouldered tailoring. In essence, the label is fashioning a bold, progressive vision of China.

DAZED

Text By Paul Mclauchlan

DAZED

bringing the scenic spot to London.

MARRKNULL SS19
6 IMAGES

What did you study, and when did you know you wanted to be fashion designers?

Wang Wei: I majored in fashion knitting at the Beijing Institute of Fashion and Technology, and I'd dreamt of being a fashion designer since I was a child. Then I met Tim by chance and we hit it off, so decided to launch MARRKNULL together.

Tim Shi: I studied Architectural Design in Central Academy of Fine Arts in Beijing, but I didn't like the way that rationally was given far more credit than design. I felt quite lost and distressed about this, until I met Wei and developed a strong interest in fashion design. I think it's easier for me to convey my ideas in fashion, even if I'm relatively new to this industry.

How would you describe your aesthetic?

Wang Wei: Our aesthetic has been influenced a lot by the way of life and behaviours of people in China. People's understanding of Chinese culture remains in the past, so our goal is to get people to realise modern Chinese style has its own unique charm.

"The new collection is inspired by the Chinese scenic spot, which is a gathering place of natural beauty. These places bring together all manner of 'real' people who have their own style, behaviours, and cultural symbols" – Tim Shi

Your collections blur the lines between gender. Is this something that's important to you?

Tim Shi: Yes. We don't think sex needs to be divided, so our collection isn't either.

PRESS CLIPPING


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SHARE COMMENT

BY CHRISTOPHER MORENCY AUGUST 9, 2018 05:25

VFiles Names Participating Designers and Launches Own Line

Former Hood By Air fashion director Paul Cupo will design luxury unisex streetwear brand VFiles Yellow Label.



Shuting Qiu | Source: Courtesy


NEW YORK, United States — Youth has always been at the heart of boundary-breaking fashion. Knowing this all too well is Julie Anne Quay, founder and chief executive of VFiles, the New York-based fashion social media platform, which is hosting the 10th edition of its seasonal runway show showcasing emerging talent during New York Fashion Week at the Barclays Center on Sept. 5.

Selected by a panel of industry mentors, including streetwear innovator Dapper Dan, InStyle's editor **Laura Brown** and fashion brand consultant Candy Pratta Price, this year's four chosen runway designers are Sensen Li of Antwerp-based unisex brand Windowsen, Parsons graduate Elena Volez, **Chinese womenswear label Marrknull founded by Wei Wang and Tim Shi**, and Chinese designer Shuting Qiu, who founded her Antwerp-based womenswear line in 2017.

"The diversity factor in terms of the show and the music, this is what culture is and where fashion needs to be," says Quay, who encourages — next to influencers, editors and VIPs — students to attend the event.

Next to a runway show, this year's winning designers are granted with a season of mentorship including business guidance, PR support and a post-show press day.

What's more, on that day, VFiles will debut its own luxury unisex streetwear line, titled VFiles Yellow Label, helmed by former Hood By Air fashion director Paul



Marrknull | Source: Courtesy

BOF

Text By Paul Mclauchlan

ELLECHINA.COM

厉害了! **The Perfect Diets** 这些表盘

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编辑 > 时尚 > 时装周

MARRKNULL 2019春夏系列于伦敦女装周发布

来源: ELLE中文网 2018-09-19 17:41 编辑: Kylin

MARRKNULL 2019春夏系列以中国原区为主题,携手彩妆品牌Populart在伦敦时装周进行发布,将中国特殊的县城文化带入到大家的视野中。

标签: 时尚 时装周 时装周 配饰 配饰 配饰 配饰 配饰 配饰



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Text by Kylin

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MARRKNULL 2019 SPRING/SUMMER

(伦敦) 2019-09-18 编辑: Nicole

MARRKNULL 2019春夏系列以中国原区为主题,携手彩妆品牌Populart在伦敦时装周发布,将中国特殊的县城文化带入到大家的视野中,我们将继续秉承了黄 议原区的传统特色与行为与精神,从十位品牌设计师,重新开始的旅程,颜色上更选



在延续MARRKNULL一贯使用的结构拼贴手法的基础上,19春夏系列将粗犷、堆叠、堆砌等液化效果与服装结构进行结合,将门襟和腰线进行扭曲处理的外套和裤装;将中式纹样结构及配色与无纱进行结合,形成材质和廓形对比的外套;基础裤型及连衣裙采用液化手法,将侧缝扭曲至前中,修饰腿部线条及身形;牛仔鱼尾裙、折领polo衫运用了结构复制的手法,达到堆叠的效果。

图片来源: MARRKNULL

GRAZIA

Text by Kylin

PRESS CLIPPING

CRUSH
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CF FASHION PROFILE
/ #1 / MARRKNULL

"I have no fears, only challenges"

Is there a book that informs your creativity? If so, what is it?

We are attracted to Chinese myths and stories. Recently, The Marriage of Flowers in the Mirror, by Li Ruzhen, 1827

What do you want people to know about you?

We hope people take MARRKNULL as a spirit not just a designer brand, it's reflect social reality.

Describe the first time you saw someone wear something beautiful.

As a child, I saw a Chinese female crime TV series named "Red Spider". Although it was scary, those actresses were very fashionable. I guess it was my first time getting that special feeling when seeing beauty.

As the focus of fashion takes a more inclusive and global perspective, what are hopes?

I hope fashion in the future will become a kind of attitude in life.



MARRKNULL is a brand that reflects popular culture and social reality. We believe this kind of humor not only exist in China, but also all over the world.

When creating the balance of athleticism and luxury, how do you know when it is a good match?

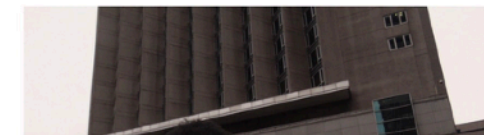
I think the idea of athleticism or luxury is just the opinion of the media. It's difficult to say which is the better. I hope there are no more distinctions such as this in the future.

photography by Khary Simon

styling by KC Jones

make-up by Pascale Poma using MAC Cosmetics

model Lucky at Red Models



CRUSH FANZINE

Text By Andrea Clark

PRESS CLIPPING

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大媽文化走上國際舞台！中國製造品牌以非主流設計帶來視覺衝擊



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By Rachel Sy Apr 15, 2019

提到中國大媽，你會想到「廣場舞」或是她們深層審美的聲浪？大媽的穿搭一向予人過時又佻皮感覺，與時尚總是拉不上關係，不過一個北京時裝品牌 Marrknul Studio 則大膽地以中國大媽為靈感，設計出帶有濃烈中國韻味的時裝服飾。品牌設計不但吸引外國傳媒的關注，更一度登上紐約的時裝週，品牌的發展潛力深不可測！

marknul_s...
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POPBEE

Text By Rachel Sy

MILK志

当然老干妈潮流严格意义上来说并不能算真的大妈潮流，毕竟你也可以把她想象成衣服印的那些名人一般，如 Legendary 般的存在。不过在北京的 Marrknul Studio 熟悉的，爱买买，会逛广场舞，在景区疯狂合影的中国大妈，也可以是时尚灵感！




Marrknul Studio 19SS

Marrknul Studio 18AW

不错，在最新的 19SS 系列里，Marrknul Studio 把人们所知道的大妈时尚汲取，旅游景区，身穿户外运动装的可爱人们。



MILK

Text by Kylin

MILK志



Marrknul Studio 19SS

“她们通常会兴奋地走向迎面走来的人，对着镜头摆出一套标准的动作——完全不会有一点点羞涩，一手叉着腰，一手扶着髋，再来一个交叉步；双手优雅地放在臀部附近，然后单脚向后点地；与丝巾来点互动，双手默契地高举着，让风飘扬...觉得土气又好笑吗？那如果是我们的衣让模特做同样的事，你也这样觉得吗？”设计师 Wang Wei 这样反问道。



设计师 Wang Wei 与 Shi Tian

Marrknul 是个很有意思的单位，它由 Wang Wei 与 Shi Tian 于两年前多期成立。毕业于北京服装学院服装工程与设计的 Wei，遇上建筑专业出身的 Tian 后，两人一拍即合，并尝试联手打造一给人传递确切信息的品牌。他们运用创新解构主义将多元文化融合在服装当中，用解构变化去矛盾感冲突感，以及欲拒还迎的冲突，而特殊的剪裁和廓形，还有不分男女的中性设定，却表达

MILK志



Marrknul Studio 18AW

记得中国新锐设计师 Xander Zhou 曾说：“中国制造并非是‘劣质’的代名词。”在 Made In China 与劣质品划上等号之际，Wei 与 Tian 决定为此而平反，Marrknul 的服饰，正正表现出中国时尚的有趣一面，同时兼具非主流与文化性。

夸张的剪裁轮廓，大胆的物料运用，背后隐藏着品牌对青年与地域文化的投射：

“以中国的县城文化为出发点，试图对中国复杂的地域文化风俗进行创新... 独特的剪裁廓形，承载年轻一代看待社会文化的观点与视角。”

从 Marrknul 的邀请函——长翠花图，到 Local 别不行的景区背景纸，便会让这样的文化影子：卡上的“欢迎光临”、衣服上“过气”的装饰物、拿着自拍棒比 V 的模特姿势，虽然从我们的角度看，那些都是老土而不合时宜的，但仔细思考之下，似乎发现这其中并无不妥。




PRESS CLIPPING

Collater


ART DESIGN STYLE MUSIC CULTURE LIFESTYLE

The Chinese New Wave changing the perception of Made in China

ese New Wave changing the perception of Made in China



On Shanghai Fashion Week dosin interesting talents from overseas, fac origins influ



Marrknul

Marrknul was launched in **Beijing** in 2015 by the creative duo of Tim Shi and Wang Wei. Their aesthetics evolve around the commonplaces of Chinese **popular culture**. Last collection's mains inspiration sources were China's social landscapes and "real" people's behavior within this context. Designers are fascinated by the way these characters dress and behave and they captured them in the

COLLATER


Text By Paul Mclauchlan

MINGS

FASHION BEAUTY LIFESTYLE OPINION MAGAZINE


就是愛大媽，就是愛「中國製造」 | MARRKNUL實驗室

21 Sep 2018 Text by: Charle King 21 Photos Comments



大媽，就是愛「中國製造」 | MARRKNUL實驗室



這些pose讓筆者想起昔日和友人在北京扮大媽的時光，又老土又好笑，卻非常吸引眼球，這些不經意分明是經過精心的安排，來自北京的 MARRKNUL 實驗室在最新的SS19系列中，把中國景區的「大媽」作為作品靈感。



又是一個奇妙的火花，畢業於北京服裝學院的 Wang Wei 與建築專業的 Shi Tian 在2016 年成立 MARRKNUL，以本土文化為基礎，建構了 modern Chinese social system。他們以獨特的眼光和對衣服結構的新理解，發展了一個打破性別界限的新中國時裝時代。

在萬里長城用自動機的自拍、在天安門前 pose，一幕幕的「日常」，cult 得貼地卻酷的paparazzi 廣告更吸引我。

今天要介紹的一個小眾品牌是北京出生的！

MINGS

Text by Kylin

WZZAIIII

那些不容忽視的小眾品牌—那俏哲理遊英驚夢 | 誰是下個時尚明日之星？深度發掘倫敦小眾三新銳



LONDON

四大時裝週各有千秋，所贊助的頁為業、品牌版畫、巴黎比劇意、倫敦隨的就是各個新銳的奇思妙想了，雖然倫敦時裝週在四大時裝週看點最前，不過今年九月的倫敦時裝週可是很不一樣，除了有BURBERRY換設計師後的企新大作，貝爾的兩名品牌VICTORIA BECKHAM品牌創立十週年之際，也將大秀從紐約移師回故鄉倫敦，且連續辦兩季，堪稱為本季倫敦時裝週的最大看點之一。

而倫敦現今各大品牌，有不少設計師都系出同門自倫敦聖馬汀學院，雖然倫敦時裝週強弱不一，不過由此便可窺見倫敦於時尚圈作育英才之真獻，本次WZZAIIII特別蒞臨英國時裝協會 (British Fashion Council) 的官方Showroom，要帶你一窺這三個新銳小眾品牌是時尚圈的下一顆明日之星！

MARRKNUL—北京90後雙新人新銳

其實在出發前，透過倫敦時裝週官網便已對這個中國設計品牌有極濃烈的興趣了。MARRKNUL善於將服裝重新解構，再以不同材質拼接，於裝的縫紉結構下再層層拆開，乍看之下其實都有Maison Martin Margiela的跡讓，不過MARRKNUL的設計又多了些中國風，和時下當道的街頭元素。

marrknul_s...
22.0K 位粉絲

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WZZAIIII

Text by Kylin

PRESS CLIPPING



<VOGUE> GERMANY
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September issue



<SICKY> Magazine
Online Editorial



<PUNKT> Magazine
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<NYLON> China
January issue

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MARRKNULL

Sincerely hope to be cooperate with you.