



O K L Y N Univers Lecture No.2 BUTTONS
27 Septembre – 3 Octobre 2019
NOBSHOWROOM 43 Rue de Montmorency
75003, Paris

After the first SHROOMS exhibition in June 2019 at NOBSHOWROOM to introduce the world's first mystical and spiritual brand, **O K L Y N** is back for a second exhibition : **BUTTONS**. With references to a mix of thoughts of Ludwig Wittgenstein, Bruce Nauman, Wim Wenders and Sam Shepard.

The main issue for this new exposure is :

THE TRUE DESIGNER HELPS THE WORLD BY REVEALING MYSTIC TRUTHS

The subject of this lecture is the genesis of presence.

The five items on display (in the first black box O K L Y N) 1. badge 2. lighter 3. hat 4. t-shirt 5. poster forms a breach in the flow of the fashion world, where suddenly it is not the past, nor the present that make history. It's the next future.

Commemorating Travis Henderson, Steve Oklyn explicates:

"DESIGN IS NOT A BODY OF DOCTRINE, BUT A MIRROR-IMAGE OF THE WORLD. DESIGN IS TRANSCENDENTAL. MYSTIC IS NOT WHAT THE WORLD IS, BUT THAT IT IS".

Indeed, there is something unspeakable about this second collection which is the mystic symbolized by a flower of cactus without thorns better known under the name of peyote containing several alkaloids including mescaline, used for its entheogenic, psychotropic and hallucinogenic properties. The peyote is a return to the ancient solar culture. It is a way of returning to the land of Mexico to seek the foundations of a magical culture that can still spring from the forces of Indian soil. Michaux said that this cactus provokes "the profound impression of being at all mysteriously connected, the profound impression from beyond, from to-ever, the profound impression of living an extracorporeal life, and then, to participate in the Absolute, at the Perpetual ".

[MAISON MARTIN MARGIELA + JOSEPH BEUYS = O K L Y N]

O K L Y N is a series of processes and procedures and not a brand properly speaking. All articles selected with NOBSHOWROOM as O K L Y N correspond directly to the information that has been drawn from our surveys to form a set of statements in the form of algorithms.

The results [CODES] were used in the research material to form this collection. All items have been reviewed for their authenticity and approved for exchange value by the Oklyn Family.